



SARI TANI DESA
SDN. BHD.



OEM GUIDE

From Idea To Your Own Branded Product.

A step-by-step guide to creating your own herbal product brand with a GMP certified, halal recognised OEM factory.

Herbs For A Better Life

INTRODUCTION

What Is OEM Manufacturing?

OEM (Original Equipment Manufacturer) manufacturing — also called contract manufacturing or private label — lets a brand owner market herbal products under their own brand without building a factory, buying machinery or running day-to-day production.

Sari Tani Desa manufactures products to an agreed formula in a GMP certified, halal recognised factory in Shah Alam, Selangor. You focus on your brand, marketing and customers; we handle formulation, production, packaging and registration documents.

Why Sari Tani Desa



Over 45 Years Of Experience

Starting as a small herbal business in 1977, we understand herbs from raw material to finished product.



Halal Manufacturer

Recognised by JAKIM as an approved halal product manufacturer.



Quality Control

Every product leaving our factory meets the standards that have been set.



GMP Certified Facility

Ready to manufacture traditional products for companies without their own GMP certified facilities.



Shared Knowledge

We share knowledge and tips on herbal health products with every client.



Transparent In Business

Transparency is the key to our success — we hold firmly to our ethics to keep our clients' trust.

IDEAL FOR

Entrepreneurs launching their first herbal product brand.

Existing brands adding new products to their range.

Companies moving production to a GMP certified facility.

OEM PROCESS

Six Steps To A Finished Product.

01

Concept Discussion

Share your product idea, target market and budget with our team.

YOU PREPARE

Your product idea, target customer, estimated budget and quantity.

02

Formulation & Samples

We develop or review your formula and prepare samples for evaluation.

YOU PREPARE

Any existing formula, plus feedback on the samples.

03

Design & Packaging

Decide the dosage form, packaging materials and label design for your brand.

YOU PREPARE

Your logo and brand identity, and packaging preferences.

04

Registration & Compliance

Preparing NPRA registration documents (MAL or cosmetic notification) and halal requirements.

YOU PREPARE

Company documents (SSM) and product owner details.

05

GMP Production

Products are manufactured and packed in a GMP certified, halal recognised facility.

YOU PREPARE

Order confirmation and the agreed schedule.

06

Quality Check & Delivery

Quality checks are carried out before the finished product is handed over to you.

YOU PREPARE

Delivery address and your launch plan.

REGULATION & REGISTRATION

Registration Routes By Category.

Herbal products in Malaysia are regulated by category. We help prepare registration and notification documents with the National Pharmaceutical Regulatory Agency (NPRA), as well as halal requirements.

Product category	Regulatory route
Traditional products (oral & external)	NPRA registration — MAL number ending in T
OTC products (external use)	NPRA registration — MAL number ending in X
Health supplements	NPRA registration — MAL number
Cosmetics (skin, hair, body care)	Cosmetic notification to NPRA — notification number
Herbal food & drinks	Food Act 1983 & Food Regulations 1985 (Ministry of Health)
Halal	JAKIM halal certification, applied for according to the product and premises

Check registration status

Use the product search on NPRA's official site (www.npra.gov.my) by product name, registration number or manufacturer.

Check halal status

Halal certification status of products and premises can be checked on JAKIM's official halal portal (www.halal.gov.my).

The actual requirements for each product depend on its ingredients and claims, and are assessed during project discussions. This information is general guidance; refer to NPRA and JAKIM for current requirements.

FAQ

Frequently Asked Questions.

What is OEM or private label manufacturing?

OEM manufacturing means the manufacturer produces goods that are marketed under your brand. You bring the idea and brand; Sari Tani Desa supports formulation, production, packaging and product registration, so you do not need your own factory.

How do I start an OEM project with Sari Tani Desa?

Fill in the enquiry form on the Contact Us page or call +603-7847 5855. We will discuss your product concept, target market and budget, then recommend a suitable formulation, packaging and registration route.

What is the minimum order quantity (MOQ)?

The minimum quantity depends on the product type, dosage form and packaging materials chosen. We confirm the minimum quantity and quotation once we understand your project requirements.

How long does an OEM product take?

It depends on the formulation, NPRA registration or cosmetic notification requirements, and packaging supply. An estimated timeline is given after the concept discussion.

Does Sari Tani Desa help with NPRA product registration?

Yes. We help with MAL registration for traditional products (oral and external), external OTC product registration and cosmetic notification (NOT) with the National Pharmaceutical Regulatory Agency (NPRA).

What is the difference between a MAL number and cosmetic notification?

A MAL number is given to registered products such as traditional medicines, OTC products and health supplements, with the final letter showing the category (for example T for traditional and X for OTC). Cosmetics are notified to NPRA and carry a cosmetic notification number.

How can I check whether a product is registered?

Product registration status can be checked through the product search on NPRA's official site (nptra.gov.my) by product name, registration number or manufacturer.

Can my brand's product be halal certified?

Products made in our facility use ingredients and facilities that meet halal requirements. We help you understand and prepare the halal application requirements for your brand's product.

CONTACT US

Let's talk about your product.

Sari Tani Desa Sdn. Bhd.

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